

07-26-00

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EXPRESS MAIL CERTIFICATE

Date 7/25/00 Label No. F2628221272

I hereby certify that, on the date indicated above I deposited this paper or fee with the U.S. Postal Service & that it was addressed for delivery to the Assistant Commissioner for Patents, Washington, DC 20231 by "Express Mail Post-Office to Addressee" service.

D B Peek Name (Print)

D B Peek Signature



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DARBY & DARBY P.C.

805 Third Avenue
New York, New York 10022
212-527-7700

Docket No: 6727/0H449

Box PATENT APPLICATION
Assistant Commissioner for Patents
Washington, DC 20231

Sir:

Enclosed please find an application for United States patent as identified below:

Inventor/s (name ALL inventors): Amir HERZBERG, Yochai YEHIEL, Shai ELDAD and Boaz BINNUN

Title: MICRO PAYMENT-BASED ADVERTISING

including the items indicated:

1. Specification and 33 claims: 6 indep.; 27 dep.; multiple dep.
2. Executed declaration and power of attorney
 Unexecuted declaration and power of attorney
3. Formal drawings, 3 sheets (Figs. 1-3)
 Informal drawings, sheets (Figs.)
4. Assignment for recording to: INTERNATIONAL BUSINESS
MACHINES CORPORATION

5. Verified Statement Claiming Small Entity Status
6. Check in amount of \$1,234.00, (\$1,194.00 filing; \$40.00 recording)
(See attached **Fee Computation Sheet**)
7. Information Disclosure Statement. (with three references)
8. Please amend the description by inserting the following paragraph after the line containing the title on page 1:
"This patent application claims the priority of U.S. provisional patent application No. 60/, which is incorporated herein by reference."

Priority is claimed for this application, corresponding application/s having been filed as follows:

Country: **NONE**
Number:
Date:

The priority documents are enclosed
 will follow.

Date: July 24, 2000

Respectfully submitted,

S. Peter Ludwig
Reg. No. 25351

Attorney for Applicant(s)

Serial No.

PATENT FEE COMPUTATION SHEET

No. of Claims Presented	Extra Claims Previously Paid For	Number of Extra Claims	Rate
Basic Fee			\$690.00
Total Claims 35 - 20	- 0 = 0	15 x \$18.00	\$270.00
Independent Claims 6 - 3	- 0 = 0	3 x \$78.00	\$234.00
Multiple Dependent Claims	- if so, add	\$260.00	\$0.00
Surcharge for late submission of filing fee and/or declaration (\$130.00)			\$0.00
8 SUBTOTAL			\$1,194.00
SCAN [] Small Entity REDUCTION (Half of Subtotal)			\$0.00
Fee for recordation of assignment (\$40.00)			\$40.00
Charge for filing non-English language application (\$130.00)			\$0.00
TOTAL			\$1,234.00

Serial No.